



**Sri Guru Nanak Dev Khalsa College
(University of Delhi)**



EnviSAGE society

Online talk session on Green Consumer Day

Date: 28 September 2021

Platform: Instagram Live

Number of participants: 35

On 28th September 2021, EnviSAGE, the environment society of Sri Guru Nanak Dev Khalsa College, organized a live event on its Instagram handle on the occasion of Green Consumer Day.

Mr. Sumit Goyal, co-founder of ECOSYS, was the resource person for the event. ECOSYS is a Mumbai startup that offers eco-friendly cleaning solutions in Polyvinyl alcohol (PVA) capsules. Mr Sumit began the session by clarifying what Green Consumer Day is all about and why it should be observed. He discussed about various sustainable consumer habits and the kind of choices that we all need to make so that we can positively influence our future generations. Later, he addressed the audience about his journey of founding and establishing ECOSYS and how he raised awareness about his products among the general public. He went on to suggest various ways by which to alter people's thinking about using environmentally friendly products.

Learning Outcomes from the event

The event empowered the participants to make sustainable consumer product choices, being always conscious about the impact of various products on the environment. Participants pledged to be a responsible Green consumer, thus helping in preserving the environment.

Dr. Ashish Thomas

Convenor: EnviSAGE society